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## **Call for Papers**

### **The 7th International Workshop on Organisational Semiotics**

19-20 July 2004, Setúbal, Portugal

Workshop website: [www.orgsem.org](http://www.orgsem.org)  
Full paper submission deadline: 26 April 2004

Organisational Semiotics (OS) is an emergent discipline to study the nature, characteristics, function and effect of information and communication within organisational contexts. The contribution of this discipline to the understanding, analysis, modelling, design and implementation of organisational and technical information systems has attracted much attention of researchers and practitioners from many subject areas. The series of the International Workshop of Organisational Semiotics has become the key focal point every year for participants from multidisciplinary backgrounds to exchange the development and the state of the play of their theoretical and practical work.

The workshop in 2004 will continue the effort of the international research community in the development of the emergent discipline of organisational semiotics. It will focus not only on the theory-building, but also on practical benefits gained so far through applications of methods and techniques derived from various OS approaches.

Paper submission in the following, but not restricted, topics will be welcome:

- Semiotic analysis of the nature of information and communication in organisational contexts
- Organisational behaviour and changes based on developing semiotic entities like models, plans, norms and designs
- Modelling and simulation in organisational understanding, organisational re-design, process re-engineering and change analysis
- Information systems engineering and re-engineering, and co-design of IT and business systems
- Migration and integration of legacy systems and business processes
- Interaction between semiotic and material processes in organisations
- Actability and transparency in information systems: under which conditions will system behaviour be interpretable to users and support proper actions?
- Pervasive computing: designing an environment of computer mediated signs, physical space as the new interface to information systems.

All papers will be peer reviewed. Both papers of a theoretical nature and papers that discuss historical and empirical research are welcomed. Preferably, prospective authors should use the web-based submission procedure that will be made available at the workshop web site.

### **Publication**

The workshop proceedings, including all accepted papers, will be published in a book, with an ISBN number, to be distributed at the workshop. Additionally, some of the papers presented at OS-2004 will be submitted to the Systems, Signs & Action Journal.

### **Important note on submission**

Interested contributors are required to send an extended abstract of at least 800 words using the workshop web-based submission procedure, at <http://www.orgsem.org>. Alternatively, contributions may be sent to the workshop secretary ([secretariat@orgsem.org](mailto:secretariat@orgsem.org)). Authors can use MSWord or LaTeX but in any case they should submit their papers in a zip file.

After peer reviewing, by at least two reviewers, accepted abstracts will be invited for a full paper submission to the workshop for inclusion for the presentation and proceedings. Selection of the papers for inclusion in the post-workshop book or the journal will be based on the further review of the full papers.

### **Important dates**

Full paper submission: 26 April 2004

Notification of presentation format and of inclusion for book/journal: 7 June 2004

Camera-ready version: 16 June 2004

Workshop: 19-20 July 2004

### **Programme Committee**

Joaquim Filipe (co-chair), Escola Superior de Tecnologia de Setúbal, Portugal

Kecheng Liu (co-chair), The University of Reading, United Kingdom

Peter Andersen, University of Aarhus, Denmark

Cecilia Baranauskas, UNICAMP, Brazil

Pierre-Jean Charrel, Université Toulouse 1, France

Rodney Clarke, Staffordshire University, United Kingdom

Daniel Galarreta, Centre National d'Etudes Spatiales, France

Henk Gazendam, Groningen University and Twente University, The Netherlands

Göran Goldkuhl, Linköping University, Sweden

Ricardo Gudwin, UNICAMP, Brazil

René Jorna, University of Groningen, The Netherlands

Ronald Stamper, University of Twente, The Netherlands

See the OS website <http://www.orgsem.org> for information about this workshop and on past events of Organisational Semiotics, and on how to order OS books and other OS literature.